



HEART ANCHOR PRODUCTIONS
PRESENTS

The DREAM SERIES

CREATED BY
JENNIFER NICOLE STANG



WWW.THE-DREAM-SERIES.COM

THE DREAM SERIES

is an award-winning web series that explores the meanings and messages within dreams.

ABOUT

The Dream Series is a web series that explores the meanings and messages within dreams, playing with ideas of perception and cognizance of spirit. The Dream Series strives to look at alternate perspectives of the mind's reality. The series is written and directed by Jennifer Nicole Stang, who also composes and performs the music, edits, and acts in the episodes as well.

The Dream Series began with the short film, *El Lago (The Lake)* in 2012. *El Lago* received BEST FANTASY FILM at the Mexico International Film Festival, the Gold Kahuna Award from the Honolulu Film Awards, Award of Excellence from the Festival for Inspiration, Peace, and Equality, and Award of Merit from the Best Shorts Competition. In addition, *The Lake* has also screened at various film festivals, including Sedona International Film Festival, Maui Film Festival, Red Rock Film Festival, World Arts Film Festival, and others. The film is also featured on GAIAM TV and Cinemakers.

The Lake became the first episode in the series, and after the film had been through the festival circuit, the next three episodes were created: *The Desert*, *Les Nuages (The Clouds)* with Livvy Stubenrauch (young Anna from Disney's Oscar-winning film, *FROZEN*), and *La Gitana (The Gipsy)*. The Dream Series was presented on YouTube, and has already had over 25,000 views since its start in January 2014.

To view these episodes, and interviews from the creator and cast, please visit: www.youtube.com/thedreamseriesfilms

OFFICIAL SITE: www.the-dream-series.com

FACEBOOK: www.facebook.com/thedreamseriesfilms

TWITTER: www.twitter.com/the_dreamseries



The Team

JENNIFER NICOLE STANG

Creator / Director / Writer



Director/Writer, JENNIFER NICOLE STANG was born in Buenos Aires, Argentina, and has lived in England, Canada, the U.S., and Spain. Jennifer founded her film production company, Heart Anchor Productions, with her brother, Emmett, in 2011. With her company, Jennifer has directed award-winning music videos and short films. Her short film, *El Lago (The Lake)* has received various awards, including Best Fantasy Film at the Mexico International Film Festival, and 1st place at the Honolulu Film Awards. Jennifer recently directed Livvy Stubenrauch (young Anna from Disney's Oscar-winning film, *FROZEN*), in her short film *Les Nuages (The Clouds)*. Jennifer has also produced the web series, *Englishman in L.A.*, starring Ashley Fink (*Glee*), Eddie Jemison (*Ocean's 11, 12, 13*) and Cameron Moir (*Non-Stop*). The series has received rave reviews from In Touch Magazine and Broadway World, and received multiple awards from the LA Web Series Festival, 2014.

Jennifer grew up involved in the performing arts, studying at institutions such as The Royal Conservatory of Music, The National Ballet School, and the American Academy of Dramatic Arts (NYC, LA). Jennifer also worked as a singer-songwriter for many years, performing in the Tri-State area, and produced various CDs, DVDs, and music videos of her original music. As an actress, Jennifer has performed in film, television, and theatre, including South Coast Repertory's *A Midsummer Night's Dream*, directed by Mark Rucker, and has worked with talents such as Rob Campbell (*Boys Don't Cry*, *The Crucible*), Timothy Landfield (*The Cooler*, *Six Feet Under*) and Patrick Kerr (*Frasier*, *Curb Your Enthusiasm*). For more info please visit: www.jennifernicolestang.com

JENNA SURU

Producer



JENNA SURU is a producer born in Paris, France. After acting studies at the Cours Florent in Paris and at the American Academy of Dramatic Arts in Los Angeles, she discovered her passion for cinema and movie production. Aged only 19, she entered the prestigious ESCP Europe top Business School, and became Chairwoman of Version Originale, the European cinema association of the school.

After producing four short movies in Paris, one documentary in Delhi, organizing the prestigious Sup' de Courts International Film Festival in partnership with Panavision, and other major events in Paris, London, Berlin, and Madrid, she moved to LA to work as a Producer Assistant on Dahn and Alimi Ballard's new TV show. Now back in Paris, Jenna has worked 6 months at the International Sales Department of Gaumont, the oldest cinema company in the world and France's second-ranking film library holding over 900 titles. She is now Digital Sales & Marketing Assistant at SND (M6 Group) and is also producing an American historical feature film adapted from a short selected at Cannes Film Festival.

FEATURED ARTISTS

LIVVY STUBENRAUCH

Actress



Already a young performer, LIVVY STUBENRAUCH has dedicated her time to acting and singing. Livvy was recently the voice of young Anna in Disney's Oscar-winning film, *FROZEN*, and she has appeared in films such as *The Labyrinth* (2014) with James Franco, *Down by the School Yard*, and the Today Show Promo, *Get the Guy*. She has performed in several theatre productions as well, including *Annie*, *Snow White*, and *Children of Eden*. She has studied acting with Patrick Malone, Jake Lang, and at Cincinnati's College of Music.



EMMETT LEE STANG

Cinematographer / Musician / Sound Editor



EMMETT LEE STANG was born in Guildford, UK. Having grown up in Canada and the United States, he began his career in music, performing with his own band, touring extensively on the East Coast. He sold CDs and DVDs of a live show, recorded and filmed at The Grapestreet Philadelphia, produced by Phil Nicolo (Aerosmith, Sting, Bob Dylan) and Skip Drinkwater (Norman Connors, Eddie Henderson) and received rave reviews from The Philadelphia Inquirer, the Loquitor, Philly News, and Phoenixville News, amongst others.

Emmett studied at The Royal Conservatory of Music (Toronto, Ontario) and the American Academy of Dramatic Arts (Los Angeles, CA). After graduating from AADA's two-year program, and receiving the Michael Thoma award for distinction in acting, he went on to work with South Coast Repertory in their production of "A Christmas Carol" and Mark Rucker's "A Midsummer Night's Dream."

Emmett toured with The Dirty Disco in the UK, and after coming to Los Angeles, began his new band, Royal Jacks. Their new music video: BRAKES won Best Music Video at the Los Angeles Cinema Festival of Hollywood, and was selected for various film festivals in the US. Emmett founded Heart Anchor Productions with his sister, Jennifer, in 2011.

PRODUCTION COMPANY



BIOGRAPHY

Heart Anchor Productions was founded by brother and sister team, Jennifer Nicole Stang and Emmett Lee Stang, in 2011. HAP has produced award-winning music videos and shorts films, and has produced promotional videos for clients such as Sotheby's International, USC, and Jamie Nichols for *Celebrate Dance*, which is one of the "top 5 dance shows" in Los Angeles.

HAP has produced award-winning music videos including *El Duelo* by El Javi Trio, *Me Suelas Abandonar* by La Yeni, and *BRAKES* by Royal Jacks. Their short films include *El Lago*, *The Desert*, *Early Bird*, *Prohibited*, *Les Nuages*, *The Gipsy*, and *The Devil's Snare*, amongst others. They produced the award-winning web series, *Englishman in L.A.*, starring Ashley Fink, Cameron Moir, and Eddie Jemison. Their videos have received awards from the Canada International Film Festival, Las Vegas Film Festival, LA Movie Awards, Mexico International Film Festival, and others, and their films have been screened at various film festivals, including Sedona International Film Festival, Maui Film Festival, and the Palm Beach International Film Festival. Their short film, *The Lake*, is currently featured on GAIAM TV and Cinemakers. For more info, please visit: www.heartanchor.com

WHAT OUR COMPANY PROVIDES

- RED EPIC-M Camera with Dragon Sensor
- Xenar III lenses
- Post-Production services, including editing, colour grading, sound mixing, editing suite
- Original Soundtrack material
- Lighting (Sola 6, 2 1x1s, filters)
- Tripod, shoulder mount, additional equipment
- Sennheiser microphone, Sound Mixing Kit



RED-Epic camera used on *The Hobbit*, *The Amazing Spider-Man*, *Ender's Game*

MARKETING

SOCIAL MEDIA

- YOUTUBE – We currently have over 25,000 views and counting. We would look to promote sponsors, add product placement to our episodes, and feature additional interviews of featured artists, and add exclusive Behind-The-Scenes footage. [OFFICIAL YOUTUBE](#)
- TWITTER – We currently have over 10,000 followers on Twitter, and we would look to promote news on the series, promote sponsors, promotion to direct viewers to episodes and interviews. [TWITTER](#)
- FACEBOOK – We would look to promoting news, sponsors, sharing pages, and merchandise. [FACEBOOK](#)

MERCHANDISE



- We would sell the original soundtrack material, and make it available on iTunes, Rhapsody, Emusic, etc, and promote this merchandise through social media.
- We would additionally sell DVDs and Blu Rays of the series, having them available for purchase online.

FURTHER EXPOSURE

- We plan to submit future episodes to various film festivals internationally, as well as in the United States. (*For current awards, please view the following page.)
- Promotion through blogs and entertainment sites that promote new art and film
- Screenings at additional events and conferences supporting the arts



AWARDS AND FESTIVALS

- 1st Place – Gold Kahuna Award, Honolulu Film Awards, 2013
- Best Fantasy Film, Mexico International Film Festival, 2013
- Award of Excellence, Int. Festival for Inspiration, Peace & Equality, 2013
- Award of Merit, Best Shorts Competition, 2012
- Official Selection, Sedona International Film Festival, 2013
- Official Selection, Maui Film Festival, 2013
- Official Selection, Beverly Hills Shorts Festival, 2013
- Official Selection, Hearts and Minds Film Festival, 2013
- Official Selection, World Arts Film Festival, 2013
- Official Selection, ZERO Film Festival, 2013
- Official Selection, Red Rock Film Festival, 2013





PRESS

Episode 1 of The Dream Series is currently featured on GaiamTV and CineMakers.

Cinemakers calls Episode 1 a “moving self-reflection”

<http://cinemakers.com.br/?p=262>

Gaiam TV calls Episode 1 “a meditation on spirit”.

<http://www.gaiamtv.com/video/el-lago-lake>

Online PR Media – “Heart Anchor Productions Wins Best Shorts Competition”

<http://www.onlineprnews.com/news/278137-1351739040-heart-anchor-productions-wins-best-shorts-competition.html/>

WHAT PEOPLE ARE SAYING

“The cinematography is breathtaking, the performance is subtle yet effective, and the atmosphere conjured up is just sublime. However, it is the writing that really brings this piece all together – lucid, malleable, and vivid. There is a beautiful feeling of sadness evoked here. The kind that one experiences upon waking up from a dream that she wishes would never end. This is not just a short film, this is Poetry in Motion.” – Adam Drakewolf, cinematographer/director

“Great cinematography and the writing was top class.” – The Local Film Network, thelocalfilmnetwork.com

On Social Media:

Réal V. Arsenault @Qc1961Real

@The_DreamSeries Great #transmedia that follows people's #dreams throughout the life cycle of things in their daily lives. Beautiful series!

Marian Trigo @Marian_Trigo @The_DreamSeries Muy bello, sugerente, atrayente y experimentado

Alyssa Roehrenbeck @PDXAlyssa

@The_DreamSeries That is gorgeous. I subscribed.

FreeYourMindDesigns @FreeYourMindDes

@The_DreamSeries inspiring to see such beauty being placed out there for all to enjoy...inspiring and uplifting!



BUDGET

Below includes the budget for the next four episodes, and a brief summary about each episode. We currently have some funds for post-production, soundtrack work, camera (RED Epic-M with Dragon sensor) and some lenses. With additional funds, we will be able to pay for name actors, locations, and extra equipment.

Total Budget (For All 4 Episodes)= \$34,755

EPISODE 5: THE RAIN

The Rain is about a woman who lives in a small planet, and wishes to explore the universe outside her world. Featuring Japanese dance, High-Fashion makeup and costumes, and CGI effects. Funds would go towards studio space, CGI, costumes and makeup, and additional equipment.

Production: The Rain
 Length: 4 minutes
 Location: Los Angeles, CA

Budget Draft Date: 30-Apr-14
 Shooting Dates: TBD

Sheet # 1
 Page # 1

Account #	Category	Specifics	Cost	w/Tax	Budget	Actual Cost
001	Script & Rights				\$35	
002	Producer				\$800	
003	Director				\$400	
004	Cast				\$200	
ABOVE THE LINE TOTAL:					\$1,435	\$0
007	Food				\$200	
008	Camera	Kit, Crew, Expendables			\$300	
009	Lighting	Kit, Crew, Expendables			\$200	
011	Locations	Fees & Permits			\$1,500	
012	Art Dept	Props, Wardrobe etc.			\$400	
014	CGI work				\$1,000	
015	Makeup				\$100	
017	Costumes				\$300	
018	Editing				\$200	
020	Still Photos	Photographer, film, developing, etc.			\$100	
021	Contingency	10% of production costs			\$420	\$0
PRODUCTION TOTAL:					\$4,720	\$0
022	Final Post Online	Conform, Color Correction, etc.			\$100	
023	Final Post Mix	Sound mixing session			\$200	
024	Marketing	Festival fees, screeners, postage			\$400	
POST PRODUCTION TOTAL:					\$700	\$0

GRAND TOTAL ESTIMATE: \$0
GRAND TOTAL BUDGET: \$6,855
ACTUAL GRAND TOTAL: \$0

EPISODE 6: THE MUSICIAN

The Musician is about a woman who follows the sound of a musician's song, and discovers secrets of the past. Funds will go towards a world-renowned musician, travel expenses, permits, and additional equipment and lighting.

Production: The Musician
 Length: 4 minutes
 Location: Canada/United States

Budget Draft Date: 30-Apr-14
 Shooting Dates: TBD

4/28/14
 Page # 1

Account #	Category	Specifics	Cost	w/Tax	Budget	Actual Cost
001	Script & Rights				\$35	
002	Producer				\$800	
003	Director				\$400	
004	Cast	including musician and extras			\$1,500	
ABOVE THE LINE TOTAL:					\$2,735	\$0
005	Travel				\$2,000	
006	Hotel & Lodging				\$800	
007	Food				\$200	
008	Camera	Kit, Crew, Expendables			\$300	
009	Lighting	Kit, Crew, Expendables			\$150	
011	Locations	Fees & Permits			\$400	
015	Pre-Recording				\$1,000	
016	Makeup				\$100	
018	Editing				\$200	
020	Still Photos	Photographer, film, developing, etc.			\$100	
021	Contingency	10% of production costs			\$515	\$0
PRODUCTION TOTAL:					\$5,765	\$0
022	Final Post Online	Conform, Color Correction, etc.			\$200	
023	Final Post Mix	Sound mixing session			\$100	
024	Marketing	Festival fees, screeners, postage			\$400	
POST PRODUCTION TOTAL:					\$700	\$0

GRAND TOTAL ESTIMATE: \$0
GRAND TOTAL BUDGET: \$9,200
ACTUAL GRAND TOTAL: \$0

EPISODE 7: THE GAME

The Game is a choreographed dance that explores the theme of war and peace. Funds will go towards a world-renowned choreographer, two critically acclaimed dancers, travel expenses, studio space, and costumes.

Production: The Game
 Length: 4 minutes
 Location: Los Angeles, CA

Budget Draft Date: 28-Apr-14
 Shooting Dates: 1 Day TBD

Sheet # 1
 Page # 1

Account #	Category	Specifics	Cost	w/Tax	Budget	Actual Cost
001	Script & Rights				\$35	
002	Producer				\$800	
003	Director				\$400	
004	Cast	Choreographer and two dancers			\$4,000	
ABOVE THE LINE TOTAL:					\$5,235	\$0
005	Travel				\$2,000	
007	Food				\$200	
008	Camera	Kit, Crew, Expendables - Dolly & Cinematographer			\$400	
009	Lighting	Kit, Crew, Expendables			\$150	
010	Sound	Kit, Crew, Accessories			\$100	
011	Locations	Fees & Permits - for the day			\$1,000	
012	Art Dept	Props, Wardrobe etc.			\$200	
015	Makeup				\$100	
016	Rehearsal Space				\$200	
018	Editing				\$200	
020	Still Photos	Photographer, film, developing, etc.			\$100	
021	Contingency	10% of production costs			\$455	\$0
PRODUCTION TOTAL:					\$5,105	\$0
022	Final Post Online	Conform, Color Correction, etc.			\$200	
023	Final Post Mix	Sound mixing session			\$100	
024	Marketing	Festival fees, screeners, postage			\$500	
POST PRODUCTION TOTAL:					\$800	\$0

GRAND TOTAL ESTIMATE: \$0
GRAND TOTAL BUDGET: \$11,140
ACTUAL GRAND TOTAL: \$0

EPISODE 8: THE GHOST

The Ghost is about a woman who is faced with various images and strange characters that test her ability to know what is real and what is false. Funds will go toward a name actor, additional actors, as well as location, costumes, makeup, and additional equipment and lighting.

Production: The Ghost
 Length: 4 minutes
 Location: Los Angeles, CA

Budget Draft Date: 30-Apr-14
 Shooting Dates: TBD

Sheet # 1
 Page # 1

Account #	Category	Specifics	Cost	w/Tax	Budget	Actual Cost
001	Script & Rights				\$35	
002	Producer				\$800	
003	Director				\$400	
004	Cast				\$2,500	
ABOVE THE LINE TOTAL:					\$3,735	\$0
007	Food				\$200	
008	Camera	Kit, Crew, Expendables			\$300	
009	Lighting	Kit, Crew, Expendables			\$150	
010	Sound	Kit, Crew, Accessories			\$100	
011	Locations	Fees & Permits			\$400	
012	Art Dept	Props, Wardrobe etc.			\$300	
015	makeup				\$100	
017	Pre-Recording day				\$1,000	
018	Editing				\$200	
020	Still Photos	Photographer, film, developing, etc.			\$100	
021	Contingency	10% of production costs			\$275	\$0
PRODUCTION TOTAL:					\$3,125	\$0
022	Final Post Online	Conform, Color Correction, etc.			\$200	
023	Final Post Mix	Sound mixing session			\$100	
024	Marketing	Festival fees, screeners, postage			\$400	
POST PRODUCTION TOTAL:					\$700	\$0

GRAND TOTAL ESTIMATE: \$0
GRAND TOTAL BUDGET: **\$7,560**
ACTUAL GRAND TOTAL: **\$0**

SPONSORSHIP

We are looking for sponsors for the next four episodes of the Dream Series so we can feature some of the industry's most exciting artists and performers. As a sponsor, you would receive a producer credit, be featured on our social media sites, receive exclusive Behind-The-Scenes footage and live reports from the set, a step-by-step update from pre-production to post-production, and if a company, you (and/or your product) would be advertised on our YouTube page.

- **\$10 or more** - You will receive a shout-out/thank you on Facebook & Twitter!
- **\$20 or more** - You will receive a shout-out/thank you on Facebook & Twitter, and a special thank you on the film credits!
- **\$50 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, and receive the "production diary" that gives you updates from pre-production to post-production.
- **\$100 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, receive the "production diary" that gives you updates from pre-production to post-production, and a digital copy of the soundtrack's original music.
- **\$200 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, receive the "production diary" that gives you updates from pre-production to post-production, a digital copy of the soundtrack's original music, and a signed poster from the film.
- **\$400 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, receive the "production diary" that gives you updates from pre-production to post-production, a digital copy of the soundtrack's original music, a signed poster from the film, and a signed copy of the episodes on DVD or Blu Ray.
- **\$800 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, receive the "production diary" that gives you updates from pre-production to post-production, a digital copy of the soundtrack's original music, a signed poster from the film, a signed copy of the episodes on DVD or Blu Ray, and an "Associate Producer" credit.
- **\$1000 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, receive the "production diary" that gives you updates from pre-production to post-production, a digital copy of the soundtrack's original music, a signed poster from the film, a signed copy of the episodes on DVD or Blu Ray, an "Associate Producer" credit, and exclusive Behind-The-Scenes footage!
- **\$2000 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, receive the "production diary" that gives you updates from pre-production to post-production, a digital copy of the soundtrack's original music, a signed poster from the film, a signed copy of the episodes on DVD or Blu Ray, an "Associate Producer" credit, exclusive Behind-The-Scenes footage, and live reports from the set!
- **\$4000 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, receive the "production diary" that gives you updates from pre-production to post-production, a digital copy of the soundtrack's original music, a signed poster from the film, a signed copy of the episodes on DVD or Blu Ray, exclusive Behind-The-Scenes footage, live reports from the set, a "Producer" credit, and an exclusive Skype session with the Director, Producer, and Stars of the episodes.
- **\$8000 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, receive the "production diary" that gives you updates from pre-production to post-production, a digital copy of the soundtrack's original music, a signed poster from the film, a signed copy of the episodes on DVD or Blu Ray, exclusive Behind-The-Scenes footage, live reports from the set, an exclusive Skype session with the Director, Producer, and Stars of the episodes, an "Executive Producer" credit, and a special invitation to be part of the experience on set. (* Travel expenses not included.)
- **\$10000 or more** - You will receive a shout-out/thank you on Facebook & Twitter, a special thank you on the film credits, receive the "production diary" that gives you updates from pre-production to post-production, a digital copy of the soundtrack's original music, a signed poster from the film, a signed copy of the episodes on DVD or Blu Ray, exclusive Behind-The-Scenes footage, live reports from the set, an exclusive Skype session with the Director, Producer, and Stars of the episodes, a special invitation to be part of the experience on set (* Travel expenses not included), an "Executive Producer" credit, and a % of the CD & DVD sales.

CONTACT:

Heart Anchor Productions

info@heartanchor.com

www.heartanchor.com

T: 800-826-8019

F: 267-393-9610

Jennifer Nicole Stang

jenniferstang@mac.com

www.jennifernicolestang.com

T: 1-323-578-8571

Jenna Suru

jenna.suru@gmail.com

www.twitter.com/JennaSuru

T: +33 6 99 53 80 43

The Dream Series - Direct

info@the-dream-series.com

www.the-dream-series.com



Click Below to Watch a 30 Second Promo:

